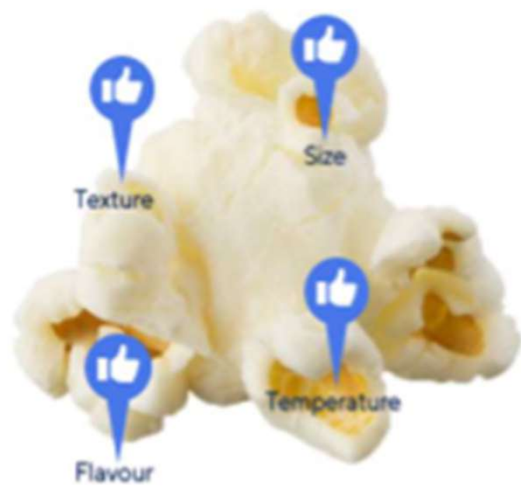


## Product



Perfect Popcorn Criteria



Perfect Coke Criteria



## Popcorn Areas

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### Product

- Availability & Quality

### Order & Cleanliness

- Restrooms & Auditoriums

### Projection & Sound

- Perfect Image & Sound Clarity

### COmfort

- Seats & Temperature

### Rapidness

- Time in line

### Nice & Amazing Service

- Kindness & Empathy